In 2035, life expectancy is expected to reach nearly 84 for men and 87 for women. By 2033, the number of people in England of state pension age will have increased to over 13 million—equivalent to the combined populations of Ireland, Norway, Iceland and Lithuania. The proportion of older people who come from a minority or ethnic background is expected to more than double by 2033. The pensioners of tomorrow will be digitally savvy—54% of adults aged 54 to 65 now own a smartphone. By 2033, this is projected to increase five-fold—almost filling Wembley Stadium. Today, 25% of charities receive funding from the state. By 2013, 25% of charities receive funding from the state. The number of people in the UK aged over 100 in 2012 would have only filled 1/7th of Wembley Stadium.